



Metalworking and CNC Machine Tool Show

Leading International Exhibition for Machine Tools, Sheet Metal, Pipes & Tubes Production, Mould & Die Construction, Tools
17-21 September 2019
National Exhibition and Convention Center (Shanghai)
www.metalworkingchina.com

2019



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International brand exhibition for metalworking technology



Global GDP has doubled since 1990. The future of globalization is no longer just physical trade. It will be related to the interconnection of knowledge, information and technology. With the core breakthrough of the IoT (Internet of Things) technology, a data revolution triggered by massive data from quantitative to qualitative changes will promote the overall industrial and social progress. In this connection, digital sheet metal processing will also cooperate with various industries and vertical fields to jointly stimulate innovation and create continuous value for the society.

In recent years, many companies of sheet metal equipment have been developing into the direction of materialization, automation and flexibility. Industry leaders have adopted acquisitions, laid out machine tool automation, or transformed into digital companies. In the future, the gap between sheet metal equipment and single machine will become smaller and smaller, and the intelligent solutions before and after processing will arouse more attention.

MWCS is the most influential platform in the industry, which builds brand awareness for exhibitors, expands market share, collects information, obtains orders, increases profits, and ultimately helps exhibitors stand out in the competition.

Review for MWCS 2018

Exhibitors: **600**, from 18 countries and regions **20.24%** up ↑

Exhibition Area: **73,649** m² **14.54%** up ↑

Trade Visitors: **174,118**, from 83 countries and regions **1.88%** up ↑

Join the interactive platform of manufacturing technology for China



Li Qiang, a member of the Communist Party's Politburo, Secretary of the Shanghai Municipal Committee, Xu Kuangdi, Vice-Chairman of the 10th CPPCC National Committee, Honorary Chairman of the Presidium of the Chinese Academy of Engineering, Miao Wei, Minister of Industry and Information Technology, Li Xiaohong, President of the Chinese Academy of Engineering, and other Chinese and foreign guests visited the MWCS organized by Hannover Milano Fairs Shanghai Ltd and Deutsche Messe.

Asia-class main stage for new product launch



Provide solutions for sheet metal processing

Laser processing equipment



Laser source and accessories

Other intelligent / flexible sheet metal processing equipment



New trends: the future has come



Laser welding improves sheet metal processing

The use of laser welding in sheet metal processing not only enables lower cost, higher quality and higher efficiency, but also economically processes products such as pipes, profiles, chassis cabinets and stainless steel furniture in small batches. Laser welding will become a standard processing method for intelligent manufacturing as it can effectively reduce or eliminate the subsequent grinding and straightening process.

New energy vehicle manufacturing technology and equipment

In 2018, the output of new energy vehicles in China was 1,053,500, and the sales volume was 1,029,800 which was 63.63% and 68% higher respectively than that of 2017. With new energy vehicles going from small and medium batch production to large-scale mass production, battery systems, motor systems, electronic control systems and charging facilities industries have all stimulated new process equipment requirements.



List of exhibitors of new energy vehicles in the same hall (original brands)



Concept: Internet + Advanced manufacturing

Manufacturing is the main stage for deepening the integration of the Internet, big data, artificial intelligence and real economy. As a breakthrough of deep integration and an important entry point of industrial innovation and development, developing industrial Internet platform has been widely adopted across the industry. The sheet metal industry is currently developing in the direction of automation, flexibility and intelligence. The Internet of things will promote the next wave of development in the sheet metal industry with technological innovation.

International Pavilion: Easy market entry for companies from abroad

For companies who prefer a joint stand solution the International Pavilion includes an all-round carefree package and reduced organizational time and effort. Companies from several nations will join the International Pavilion.



LFSZ
LASERFAIR SHENZHEN

LASERFAIR SHENZHEN

May. 8th - 10th, 2019
SZCEC, Shenzhen
www.laserfair.cn



- **Laser event:** build a trading platform for the whole industry chain of China's laser industry through upstream and downstream.
- **Integrated resources:** step into South China market with strong partners.
- **Established platform:** LASERFAIR as a networking platform.

New journey: make strides forward together

Metal + Tech
FOSHAN

Metal+Tech Foshan

Nov. 20th - 23th, 2019
GICEC, Foshan
www.metaltechchina.com



- **Major brands:** the largest sheet metal exhibition in Guangzhou and Foshan Area.
- **Whole industry chain:** Metal+Tech is tailored to meet the demand of the entire industry chain of the sheet metal industry.
- **Industry concentration:** Metal+Tech has its roots in the largest circulation market of sheet metal processing in China (carbon steel, stainless steel, Aluminum processing).

Enjoy the great industrial network!

9 industry shows on 280,000 square meters

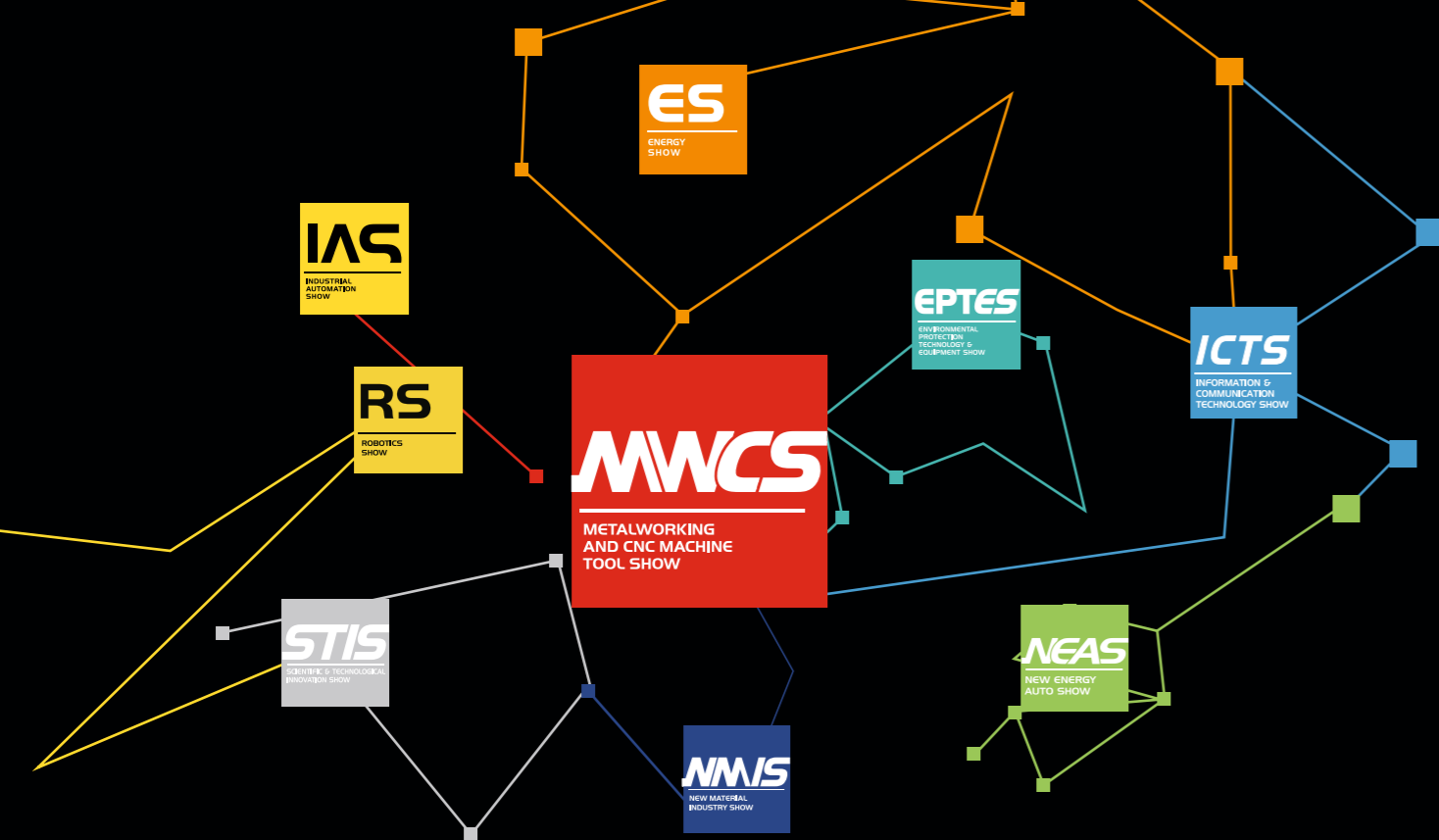


Exhibit categories

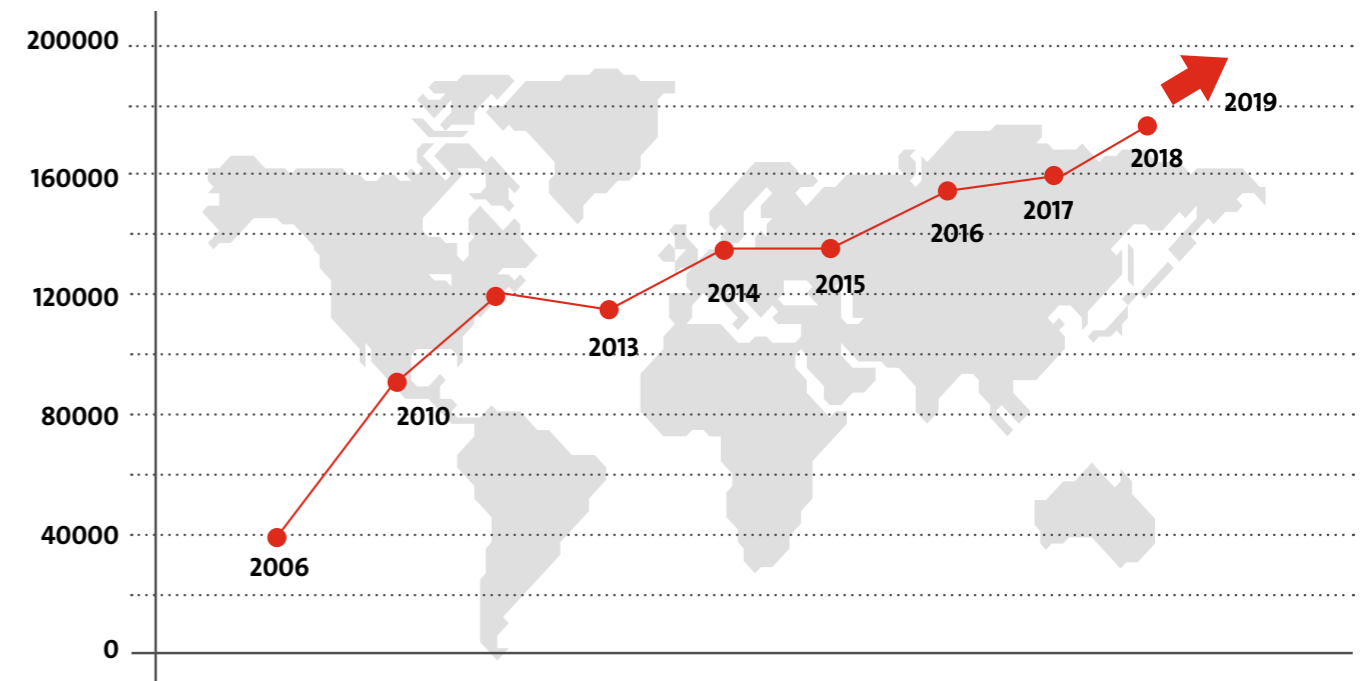
1H & 2H & NH

- Plate and pipe processing technologies
- Sheet metal plate, finished products and semi-finished products
- Transmission technologies
- Separation technologies
- Forming technologies
- Flexible plate processing technologies
- Pipe/cross-section treatment technologies
- Composite material production processes
- Equipment accessories and materials
- Inlay and fastening technologies
- Plate processing tool technologies
- Surface technologies
- Process control and quality inspection
- Data engineering
- Information and service
- Environmental protection and security facilities for plants and studios

3H

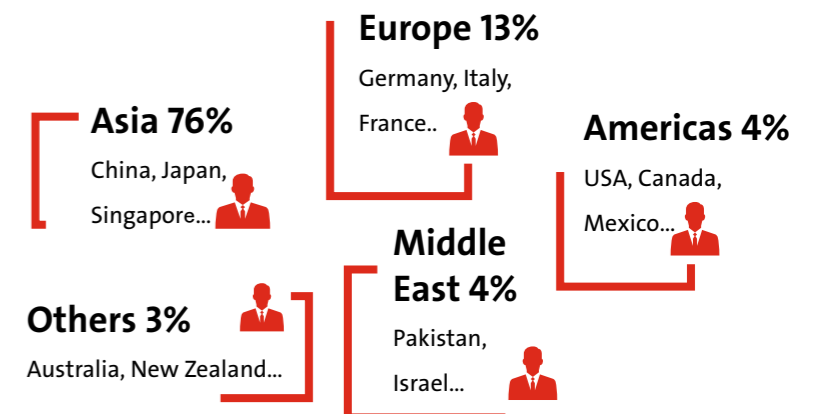
- Lathes
- Milling machines
- Boring mills
- Drilling and tapping machine tools
- Grinding machines
- Gear processing machine tools
- Sawing, pulling, inserting and smoothing machines
- Combined machine tools and main axle heads
- Machining centers and parallel machine tools
- Special processing machine tools and special equipment
- Manufacturing unit systems and automation equipment
- Cutting tools, clamps and related products
- Machine tool accessories
- Machine tool appliances
- Grinding apparatuses and materials
- Other optional parts, functional parts and auxiliary equipment for machine tools

Visitor data



Visitors are from

- Trade visitors: **174,118**
- from **82** countries/regions and **31** provinces, municipalities and autonomous regions in China



Visitors' Comments

Hangzhou Fuchuang Precision Sheet Metal Co., Ltd.

First of all we would like to thank for the invitation from the organizer, we sent a 30 staff delegation to the show this year. Welding mechanic arm, laser cutting and bending equipment were our focuses. MWCS is a leading machinery show in China with big scale and comprehensive content. We take it as a platform of learning advancing knowledges and gaining useful informations. We wish MWCS a better future and enhance its solid leading position among machinery fairs.



DaMing Metal Products Co., Ltd.

We visited MWCS nearly every year and always achieved our goals of visiting. In the beginning, we just focus on industry automation sector, later we paid attention to other sectors such as: automation control, advancing sensors, other new type of control systems, industry 4.0, machinery processing, environment friendly equipment, cutting and forming equipment etc. MWCS was a great opportunity to our technicians to get to know the market and the leading technologies globally.

Wide media promotion

- **291** Onsite media
- **729** Original reports for MWCS
- **9,494** Wechat news
- **186,128** News reading



MWCS 2018 Delegations (Partly)

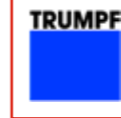


Top 10 visitors' fields

- Metal machinery manufacturing
- Manufacturer of automobile and motorcycle parts
- Stainless steel products, pipe/sheet processing
- Elevator manufacturing
- Electric power and electrical equipment
- Aerospace
- Furniture products
- Construction and construction machinery
- Logistics and warehouse
- Ships and rail transit

Exhibitors' comments

Gu Yonglin



General Manager of Trumpf (China) Co., Ltd.

MWCS 2018 was a professional trade fair with remarkable exhibits as usual. Trumpf had its numerical new products globally first launching including, cutting edge laser cutting machine: "TruLaser 5040 fiber" at 2018 MWCS onsite, those new products launching attracted attentions and brought intense discussions among the visitors. In the meanwhile, we also received several high rank government officials at our booth, they gave valuable suggestions for the development of our company, we are grateful for the opportunities organizer provided to us. At present, China machinery industry is facing a comprehensive transformation and upgrading period, the opportunities are together with the challenges. Trumpf has full confidence in the future of China machinery industry, increased our investment in China, and willing to contribute to the industry. We are looking forward to participating MWCS 2019.



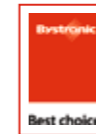
Yoshiyuki Kaneko

General Manager of Amada International Industry & Trading (Shanghai) Co., Ltd.



As routine, AMADA participates MWCS every year, this year under the framework of intelligent Sheet Metal Processing, AMADA showcased its most advanced automated Sheet Metal Processing solutions and latest Fiber Laser solutions. AMADA has the strong willingness to contribute to "Made in China 2025" and to help the clients with full support from procedure modification to factory reforming. In addition, we would like to thank the organizer for their thoughtful arrangement and support, while September was not the usual season for MWCS, we still managed to have a fruitful participating experience, the organizer was well adapted to the challenges, it was a fantastic 20th anniversary of CIIF that worth to celebrate.

Dr. You Song



President of Bystronic China

Bystronic had a long history with MWCS, while the first phase of MWCS in China, Bystronic had already participated the show. This time Bystronic brought our innovative products to the show, and we hope more Chinese customers get to know Bystronic and our products through MWCS. We were satisfied with the platform and the service MWCS organizer provided, wish MWCS all the best in the future.



Hangzhou Xiolift Co., Ltd

It was the 4th time Xiolift visited MWCS on its 20th anniversary. We saw a lot of cutting edge technologies, equipment and solutions on the show, we were impressed by the enthusiasm from the exhibitors and visitors, the show was well recognized among the industry. We wish to see more innovative forces that could bring the industry into tailor made intelligent 4.0 era on the show in the future, wish the show all



Dunli Group Co., Ltd.

In the recent years, Dunli Group always sent technicians to visit MWCS. This year we sent a delegation with 30 participants, through the visit, they learned and collected a lot of useful informations, it helped our technicians to widen the knowledge, and our technicians were impressed by the fast development of the industry. We are grateful of the progress of domestic technologies, the technical platform provided and the great support from the organizer.



salvagnini

Xiao Weixing

Managing Director of Salvagnini International Trading (Shanghai) Co., Ltd.

It was the 8th time Salvagnini participated MWCS. As the leading metal working trade fair, MWCS provided a great trading and exhibiting platform for metal working industry. Through the years of participating, Salvagnini got in contact with numerical industry players and found business partners. We are looking forward to bringing more sheet metal intelligent solutions to the show in the future MWCS.





Deutsche Messe



FIERA MILANO

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* On behalf of Hannover Milano Fairs Shanghai Ltd.

Hannover Milano Fairs Shanghai Ltd. is a joint venture
of Deutsche Messe and Fiera Milano Group.

Description stand furnishings for participation options

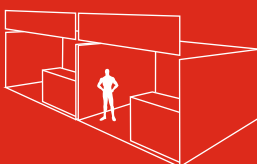
Raw space



Price: RMB 2310/sqm

- Stand area (min. 18 sqm)

International Pavilion (Special Design and Service)



Price: RMB 3300/sqm

- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 2 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English/Chinese)
- 1 wastepaper basket
- 1 sqm lockable storage space
- Special services

Shell scheme



Price: RMB 2880/sqm

- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English/Chinese)
- 2 spotlights

* Prices include 6% Chinese VAT

Show Days

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|----------------|-------------|
| 17 Sep 2019 | 09:30-17:00 |
| 18-20 Sep 2019 | 09:00-17:00 |
| 21 Sep 2019 | 09:00-16:00 |

Construction Days

14-16 Sep 2019

Dismantling Hours

21 Sep 2019

17-21 September 2019
National Exhibition and Convention Center (Shanghai)

