

Metalworking and CNC Machine Tool Show

Leading International Exhibition for Machine
Tools, Sheet Metal, Pipes & Tubes Production,
Mould & Die Construction, Tools

19-23 September 2018
**National Exhibition
and Convention Center (Shanghai)**

www.metalworkingchina.com

2018



Your Quality, Our Innovation
Our Synergy, Your Opportunity



Deutsche Messe



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Intelligent manufacturing and process technology improvement have boosted the Internet and traditional manufacturing to fuse one another in depth. Digitalization will become the foundation for industry and the cornerstone for interconnected manufacturing in the future. Now, digital production has become an important part of metal forming processing. Accompanied by the appearance of new materials and structures, the overall market demand has kept growing for sophisticated technologies, flexible equipment as well as tools and systems. Moreover, new alternative production modes will attract growing attention and serve as the key drive for innovation of metal working, such as additive manufacturing for example.

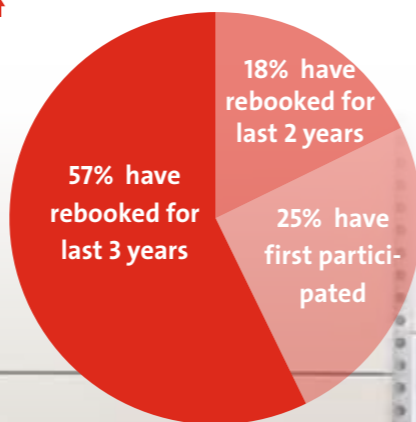
The reform on the supply side is making a difference in economic transformation and restructuring, realizing the optimal allocation with the arrival of the middle period of the 13th Five-Year Plan. A huge demand will emerge in the CNC machine market, benefiting from the sustainability strategy and the swift development of Chinese industrial sectors, such as automobile, rail transit, communication, aviation, aerospace, electrical equipment, and etc. These revolutionary changes will create an enormous market potential for machinery manufacturers and solution providers in the metal working industry. More and more companies are well prepared to introduce new digital processing techniques and upgrade their production lines.

As one of the most representative machine tool exhibitions in China, the Metalworking and CNC Machine Tool Show (MWCS) seeks to look into the future and truly reflects the technical and economic trends. As a unique platform, the MWCS helps manufacturers and suppliers to present their machines, products and services to related working platforms representing leading manufacturing sectors on site covering a whole CIIF exhibition area of 280,000m2. Moreover, the MWCS will entertain exhibitors in the fast-changing digitalization market.

> Review for 2017

- Exhibitors: **499**, from 18 countries and regions **11.2%** up
- Exhibition area: **29,403 m²** **12%** up
- **75%** of the exhibitors have the intent to participate in the MWCS 2018
- **25%** of the exhibitors come from foreign countries, Hong Kong SAR, Macau SAR and Taiwan Region

> Analysis of MWCS exhibitors participating rate in 2015-2017



Exhibitors' Voices

Mr. Gu Yonglin

General Manager of Trumpf (China) Co., Ltd.

The Metalworking and CNC Machine Tool Show (MWCS) is undoubtedly one of the most professional and influential international exhibitions of metal working industry, providing an excellent platform for major sheet metal working, equipment manufacturers to showcase their products. Under the theme of Smart Manufacturing Driven by Innovation of this exhibition, it's the 12th time for Trumpf to bring all its lines of new products to the MWCS, aiming to provide strong support for the transformation and upgrading of China's industrial sectors as well as to contribute to the accelerated progress of "Made in China". Thank you for holding this grand industry event, enabling us to get acquainted with many customers and partners in the industry. Trumpf will attend it as always in the future!



Mr. Xiao Weixing

Managing Manager of Salvagnini International Trading (Shanghai) Co., Ltd.

It is the seventh consecutive year for Salvagnini to attend the MWCS. As a pageant of the metalworking sector, the Shanghai CIIF provides an excellent platform for major metalworking enterprises to showcase their products. Over the years, Salvagnini has come to know many friends and partners in and outside the industry by attending the CIIF. We hope that in the future more professionals of the manufacturing industry will become aware, through the exhibition, of Salvagnini's capacity and determination to push forward the intelligent manufacturing and Industry 4.0 technology.



Mr. Yoshiyuki Kaneko

General Manager of Amada International Industry & Trading (Shanghai) Co., Ltd.

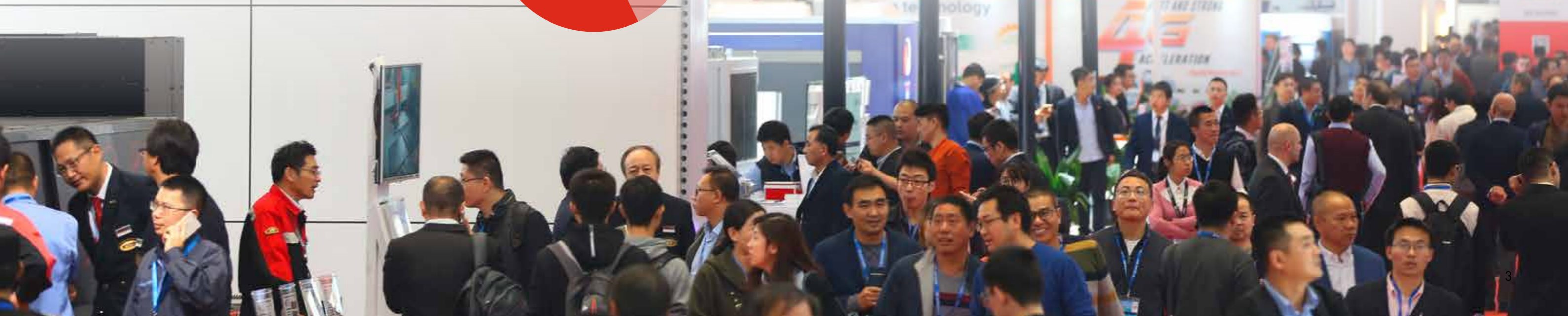
AMADA attends each session of the Shanghai CIIF, which is the largest and most professional exhibition in East China and even the rest of China with the largest number of visitors. Through this platform, AMADA could release the latest information to the market each year, keeping Chinese sheet-metal enterprises abreast of the latest technology. To this extent, annual CIIF has become an indispensable part to promote the development of Chinese sheet-metal industry and also one of the most important public exhibitions for AMADA in China.



Dr. You Song

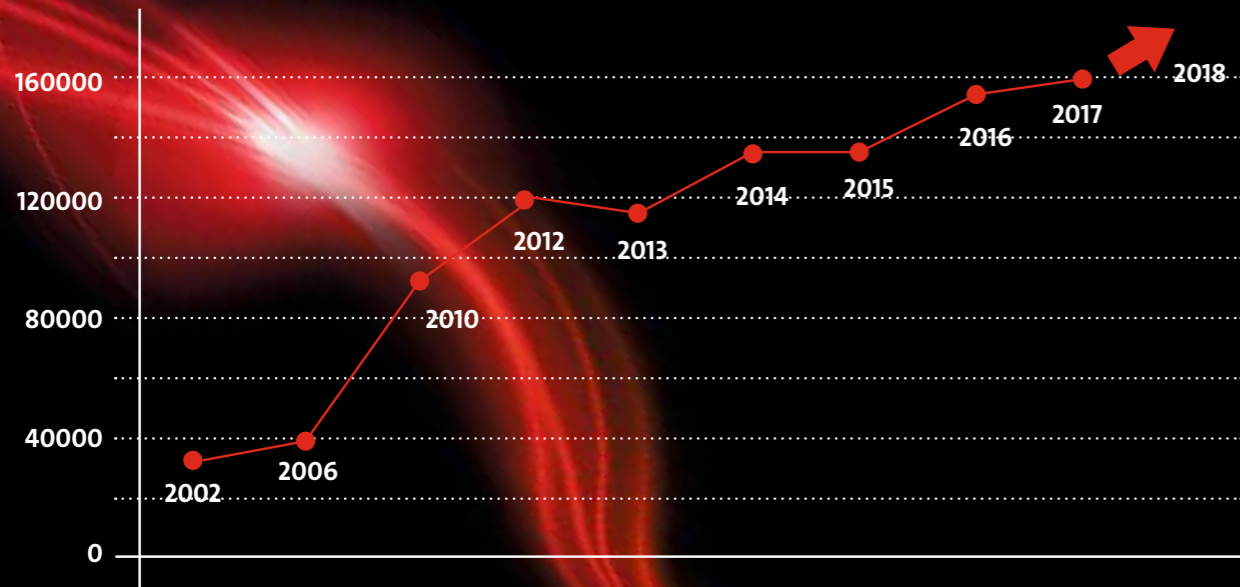
President of Bystronic China

We are thankful to the organizer of MWCS for providing such good platform for the metalworking sector. All warm up activities before the exhibition, promotion during the exhibition and e-commerce service of this year have offered powerful support. The popular Bystronic booth is very received by the clients at the event, where visitors see the amazing speed of 10KW fiber technology, the process of automatic loading and unloading system and automatic bending robots on site. In addition, Bystronic offers promotional activities on its website during the exhibition, driving the sales while giving the discounts to clients. Wish MWCS a greater success!



Your Quality, Our Innovation

■ The previous data for visitors



With continuous industrial upgrade in China, the market demand structure is now changing, evidenced by growing demand for medium and high-end products, corresponding decline of low-end products and continuous rise of unit price. This will enhance the transformation and promotion of the machine tool industry. The Metalworking and CNC Machine Tool Show (MWCS) will always capture dynamics of related industries to seize market opportunities, help enterprises realize technical renovation and attain personalized transformation and upgrade.

Laser Manufacturing and Processing

By 2022, the global laser technology market is expected to hit USD15.38 billion in size and maintain a compound annual growth rate of 5.2% from 2017 to 2022. China's industrial laser industry has become one of the focuses in the industry. Helped by the appearance of new materials and new structures, laser welding, laser 3D printing, laser cladding and other high-efficiency processes will become the hotspot to boost the manufacturing of industrial lightweight, integrated structures and precision as well as low-cost processes.



Where are the visitors from?



> Review for 2017

- Visitors: **167,906**, from 83 countries and regions, **10.7% up** ↑
- **2,432** from overseas **13% up** ↑
- Onsite Media: **277**
- Original reports for MWCS: **688**

Top 15 countries of overseas visitors

- Germany
- Japan
- Italy
- USA
- Turkey
- France
- United Kingdom
- India
- Republic of Korea
- Belgium
- Switzerland
- Sweden
- Canada
- Singapore
- Spain



Flexible manufacturing solutions

The intelligent manufacturing workshop will make it very easy to realize the transparency and traceability of information with mechanical automation and big data for digital network. With the further development of intelligence and automation process, the processing system of the plant will have integral, advanced network solutions, powerful communication function and openness with flexibility and compatibility. At the same time, the system will further display its evident advantage in the cost savings.

Our Synergy, Your Opportunity

This platform displaying new solutions and technical innovation of the Asian industry almost covers all industrial elements, including metal working, automation, robot, energy, power, electrical engineering, new energy vehicle, aviation, aerospace, information communication and environmental protection technology. The MWCS, part of the China International Industry Fair, will employ the industrial chain to connect suppliers and buyers across the industry and create synergies on the basis of a sharing platform. Metal processing connects all related topics of the entire industry.



Exhibit Category

- Sheet Metal, semi-finished and finished products
- Handling Technology
- Separation technology
- Forming Technology
- Flexible sheet metal working technology
- Tube/section working
- Processing of sheet metal/plastic hybrid structures
- Machine elements and components
- Joining and fastening technology
- Tool technology for sheet metal/plate working
- Surface Technology
- Process control and quality assurance
- Data processing (hard - and software)
- Services, information and communication
- Factory and warehouse equipment, safety at work, environment protection

- Lathes
- Milling machines
- Boring mills
- Drilling and tapping machine tools
- Grinding machines
- Gear processing machine tools
- Sawing, pulling, inserting and smoothing machines
- Combined machine tools and main axle heads
- Machining centers and parallel machine tools

- Special processing machine tools and special equipment
- Manufacturing unit systems and automation equipment
- Cutting tools, clamps and related products
- Machine tool accessories
- Machine tool appliances
- Grinding apparatuses and materials
- Other optional parts, functional parts and auxiliary equipment for machine tools

New Show: Metal + Tech, Nov. 27-30, 2018, GICEC, Foshan, China

Metal + Tech
FOSHAN

As the key center of sheet-metal working in China, Foshan is famous for its metal and serves as a transit place for metal working and trade nationwide. As the environmental protection laws are becoming increasingly severe, the related industries, particularly stainless steel, will become more and more prosperous. The Metal + Tech 2018 which is held parallel to the largest stainless steel exhibition in China will present visitors the complete range of the Metalworking industry in South China.



www.metaltechchina.com





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* On behalf of Hannover Milano Fairs Shanghai Ltd.

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Description stand furnishings for participation options

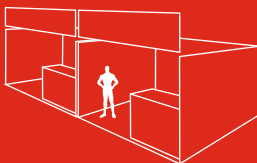
Raw space



Price: RMB 2310/sqm

- Stand area (min. 18 sqm)

International Pavilion (Special Design and Service)



Price: RMB 3300/sqm

- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 2 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English/Chinese)
- 1 wastepaper basket
- 1 sqm lockable storage space
- Special services

Shell scheme



Price: RMB 2880/sqm

- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English/Chinese)
- 2 spotlights

* Prices include 6% Chinese VAT

Show Days

19 Sep 2018	09:30-17:00
20-22 Sep 2018	09:00-17:00
23 Sep 2018	09:00-16:00

Construction Days

16-18 Sep 2018

Dismantling Hours

23 Sep 2018	16:00-21:00
24 Sep 2018	09:00-18:00

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